



湖北开放职业学院学报

HUBEI KAIFANG ZHIYE XUEYUAN XUEBAO

(Journal of Hubei Open Vocational College)

(半月刊) 1985年创刊
Semimonthly, Started in 1985

2025年第3期 第38卷 总第385期
2025 No. 3 (Gen. No. 385) Vol. 38
2025年2月(上)出版
Published in Feb. (first half) 2025



主 编 游清泉
执行主编 杨国刚
英文译审 章 樊 桂杉杉
范新菊 陈思婷
杨雨青

编委会名单 (按姓氏笔画顺序)
艾 娜 史 芳
吕贵群 李祖琼
李皓瑜 肖克铎
何永胜 张传学
张鸿燕 周 游
周一文 袁 森
章 樊

主管单位 湖北省教育厅
主办单位 湖北开放职业学院(原湖北函授大学)
编辑出版 《湖北开放职业学院学报》编辑部
地 址 湖北省武汉市洪山区民族大道
56号,430074
版面设计 武汉云时代文化传播有限公司
印刷单位 武汉浙商联华印刷有限公司
发行范围 国内外发行
出版日期 2025年2月15日
电 话 027-87509971
投稿邮箱 xuebao137@163.com
网 址 <http://www.hbxb.net>

Competent Authority Hubei Provincial Department of Education
Sponsored by Hubei Open Vocational College
(Hubei Correspondence University)
Edited & Published by Editorial Department of Journal of Hubei Open
Vocational College
Address No. 56 Minzu Avenue, Wuhan Hubei
Province 430074
Layout Wuhan Cloud Times Cultrual Communication
Co., LTD
Printed by Wuhan Zheshang Lianhua Printing Co., LTD
Distributor Scope Domestic & Overseas
Publishing Date Feb. 15, 2025
Tel 027-87509971
E-mail xuebao137@163.com
Website <http://www.hbxb.net>

目次

●“双创”论坛(创新创业)

- 融合与创新:新时代大学生劳动教育的实践路径····· 杨若冰(1)
- 基于全面发展理念的体育教学模式创新研究····· 蒋琴华(4)
- 基于系统创新思维的教师教学能力提升研究····· 左志芳,诸昌武,殷明(7)
- “互联网+”大学生创新创业背景下职业院校学生实习指导途径创新研究····· 吴亮,周红云,陈思婷(10)
- 产教融合背景下新能源汽车专业英语课程教学模式创新研究····· 陈幼芳(13)

●高教改革与高质量发展论坛

- 一流大学个性化培养护理人才的实践与启示——以宾夕法尼亚大学为例····· 王桂云,高强,祁艳霞(16)
- 大学生阅读焦虑的成因、影响及其学术推广纾解····· 丁明刚,李瑛(20)
- 教育高质量发展视域下诚信教育主题活动设计研究····· 赵志方,刘洋,李东泽(23)
- 高校“一站式”学生社区建设研究综述····· 张莉(26)
- 核心素养视阈下英语师范生思维品质的培养探究····· 钱妮妮(29)
- 大学英语讲好中国故事的叙事话语体系构建及实践路径研究····· 王琴,谭依露(33)
- 大学英语课程提升学生跨文化交际能力的路径探索——以汉语国际教育专业为例····· 何秀俊,孔令会(36)
- 新时代高校红色文化育人现状与提升策略····· 李敏,张宏博(39)
- 新时代高校劳动教育的现实价值和发展路径研究····· 王秋辉,贺鑫,李诚(42)
- 非遗传承与粤港澳大湾区大学生文化自信培育:现实困境、耦合关系及实现路径····· 张春娥(45)
- 民办高校的网络伦理教育:现状、问题与对策····· 廖丽玲(48)
- 近十年国内教师语用身份构建研究述评····· 蔡燕兰(51)
- 大学生网络“圈层化”的生成逻辑、认同机制和育人路径研究····· 芦雅琪,胡涛,金致平(53)
- 基于增权赋能的第二课堂成绩单制度育人成效提升研究····· 李薇(57)

●职业教育新论

- 习近平职业教育重要论述融入高职“大思政课”建设路径研究——以北海职业学院为例····· 包艳君(59)
- 西部山区民办高职院校产教融合之路的现实困境与破解之路——以巴中职业技术学院溧阳实训基地为例····· 张伟,张峻侨,张国友(63)
- 高质量发展背景下高职院校思创融合的现实困境与融合路径····· 徐芳(66)
- 价值、内涵与路径:新时代高职院校廉洁文化建设的三维探讨····· 王晚英(69)
- 基于OBE理念的高职院校劳动教育评价研究····· 王光华(73)
- 产教融合背景下高职医学检验技术专业岗位实习的调查研究····· 梁绮雯,耿群,杨明照(76)
- 新时代高职院校“一站式”学生社区育人模式研究····· 郑舒心(79)
- 林草职业教育助力乡村振兴的现实困境与发展路径····· 孙琼,全海燕,单志芳(82)

●高校大思政教育研究

- 课程思政与高校英语专业核心课程融合的实践研究····· 王晓晖(85)
- 高职院校思想政治理论课满意度提升路径研究····· 冯炎莲(87)
- POA体系下大学英语课程思政路径探索——以南京体育学院为例····· 刘影倩(90)
- “新文科”背景下文化产业经济学课程思政育人路径研究····· 苏玫瑰(93)
- 民族地区高职思政课实践教学提质增效的时代意蕴及实践路径····· 陈玲(96)

土木建筑类课程思政元素挖掘与育人模式探索——以《安装工程计价》为例	乔晓刚 (99)
中国式现代化理论融入职业院校思想政治理论课教学的方法探析	王世东,边晓飞 (103)
思政融合的高等职业教育新工科电类专业基础课程教学策略研究	李雅静,刘芬 (106)
科学教育师范生课程思政模式探索	张昆 (108)
基于 OBE 理念的大学英语课程思政智慧教学模式探析	邓小艳 (111)

● 新时代理论学习与实践论坛

新时代习近平关于生态文明建设重要论述的四维向度	邹开明 (114)
习近平生态文明思想的内容体系、实践路径和时代价值研究	张德荣 (118)
大学生党员积极心理品质的培育研究	曹砚辉,余娟定 (122)
高校“双带头人”教师党支部书记能力建设的逻辑理路	王东红,刘利娟 (125)
筑牢七个有力,创建样板支部——高校党建“一融双高”的实践案例	何文举,付铁岩,冯纪潮 (128)
马克思文化思想前后的发展及其诗学路径研究	温玉林 (130)
肇庆生态形象构建的生态话语分析	杨慧 (134)
构建基于历史文化的家校社育人体系与高校意识形态建设	阮涛 (137)
新时代高校网络意识形态风险化解研究	王鲜 (140)
河南非遗文化传播赋能乡村振兴路径研究	何炜 (143)
立德树人视域下时代新人培育研究	宋昱璇,龙飞,宋岱岳 (146)

● 数字经济与信创工程论坛

“数字中国”引领体育专业人才培养的发展机遇、现实困境与突破路径	邹志兵,谭文星 (148)
人机协同教学理念下外语教师人工智能素养发展研究	韩荣 (151)
数字化时代财会类专业“金课”的建设路径探析	卢招娣 (154)
人工智能技术发展对教育的影响	李耀 (156)
基于在线开放课程的高职英语数字化转型推进路径研究	吴可佳 (159)
基于微信小程序的高校学生入党积极分子管理系统设计与开发	赵美花 (162)
高校网络舆情危机管理中的教育数字化策略研究	孙文康 (164)

● 教与学论坛

德育视角下基于教材主题的大学英语混合式教学设计——以 <i>Pioneers of Flight</i> 为例	周伟 (167)
智慧教学背景下的 WPBL 教学模式在医学人文英语课程中的构建与实施	温弘 (169)
师生合作评价机制下的英语读写课程教学实证研究	李佳 (172)
人际语用学视角下大学英语教学中的师生关系分析	王振环 (175)
以学生为中心的“单片机应用技术”课堂教学改革与实践	陈峰 (178)
生态学与大学英语研究性教学的融合探析	赵维伟 (181)
中国优秀传统文化在英语教学中的融入维度研究	刘深强 (184)
《设备作业与维护》课程教学革命的探究	徐建丽 (187)
讲好中国茶文化故事:隐喻、相似性、翻译可及性	李慧 (190)

● 文学艺术鉴赏

维克多·雨果《悲惨世界》的悲剧人物形象塑造研究	金婧 (193)
河北红色工人诗歌(1949—1966年)的文学史价值	陈国元 (196)
本刊声明	(41)

征 稿 启 事

编者按:党的二十大报告指出:“教育、科技、人才是全面建设社会主义现代化国家的基础性、战略性支撑。必须坚持科技是第一生产力、人才是第一资源、创新是第一动力,深入实施科教兴国战略、人才强国战略、创新驱动发展战略,开辟发展新领域新赛道,不断塑造发展新动能新优势。”为了深入贯彻二十大精神,进一步提升学报的质量和影响力,使之更加符合新时代的要求,更好地服务高等教育改革发展和科技人才培养的创新,本刊编辑部对学报栏目进行了优化调整,请大家按新调整后的八个栏目踊跃投稿:

(1)“双创”论坛(创新创业);(2)高教改革与高质量发展论坛;(3)职业教育新论;(4)高校大思政教育研究;(5)新时代理论学习与实践论坛;(6)数字经济与信创工程论坛;(7)教与学论坛;(8)文学艺术鉴赏。

刊物简介:《湖北开放职业学院学报》是经国家新闻出版署备案,由湖北省教育厅主管,湖北开放职业学院主办的综合性学术理论期刊,国内统一刊号:CN 42-1902/G4,国际刊号:ISSN 2096-711X,中国职业高等院校期刊 AMI 综合评价(2022 版)职院刊入库期刊,《中国学术期刊评价研究报告(武大版)》“RCCSE 中国高职高专成高院校学报类”核心期刊。本刊面向国内外公开发行人,主要刊登社会科学领域的学术理论文章及科学研究成果。

总体要求:立论新颖,具有一定的学术和公开交流的价值;立意鲜明,论据充分,数据真实;文章结构严谨,语言流畅通顺。

版权声明:为适应我国信息化建设的需要,提高学术期刊出版的网络化水平,本刊被“中国知网”“国家哲学社会科学学术期刊数据库”“万方数据——数字化期刊”“中国期刊网络数据库”“中国核心期刊(遴选)数据库”“维普资讯网”全文收录。在本刊公开发表的学术理论文章及科研成果视同本人同意通过本刊在上述网络平台公开发表。

有关说明:第一,本刊不接收触犯国家法律法规及伪科学内容的稿件。作者如有学术不端行为、版权纠纷文责自负,本刊不承担连带责任。第二,本刊公开发表的学术理论文章、科研成果不代表本刊观点及立场。第三,本刊有权根据我校学报办刊风格及格式要求对来稿进行适当删改和调整,如不同意请在来稿时予以说明。

CONTENTS

<i>Integration and Innovation: The Innovation Ability of the Practice Path of Labor Education for College Students in the New Era</i>	YANG Ruo-bing (1)
<i>Research on Innovation of Physical Education Teaching Model Based on the Concept of Comprehensive Development</i>	JIANG Qin-hua (4)
<i>Research on Improving Teachers' Teaching Ability Based on Systematic Innovative Thinking</i>	ZUO Zhi-fang, ZHU Chang-wu, YIN Ming (7)
<i>Innovative Research on the Guidance Approaches for Vocational College Students' Internship under the Background of "Internet+" Innovation and Entrepreneurship</i>	WU Liang, ZHOU Hong-yun, CHEN Si-ting (10)
<i>Innovative Research on the Teaching Model of English Curriculum for New Energy Vehicles under the Background of Industry Education Integration</i>	CHEN You-fang (13)
<i>Practice and Inspiration of Personalized Training of Nursing Talents in First Class Universities—Take University of Pennsylvania for Example</i>	WANG Gui-yun, GAO Qiang, QI Yan-xia (16)
<i>Causes and Effects of College Students' Reading Anxiety and Its Academic Promotion Relief</i>	DING Ming-gang, LI Ying (20)
<i>Research on the Design of Honesty Education Theme Activities under the Perspective of High-quality Education Development</i>	ZHAO Zhi-fang, LIU Yang, LI Dong-ze (23)
<i>A Summary of Research on the Construction of "One-stop" Student Communities in Colleges and Universities</i>	ZHANG Li (26)
<i>Fostering Thinking Traits of English Normal Students from the Perspective of Core Competency</i>	QIAN Ni-ni (29)
<i>Research on the Construction and Practical Path of Narrative Discourse System for Telling Chinese Stories Effectively in College English</i>	WANG Qin, TAN Yi-lu (33)
<i>Exploration on the Pathways to Enhance Students' Cross-cultural Communication Abilities in College English—Taking the Major of TCFL as an Example</i>	HE Xiu-jun, KONG Ling-hui (36)
<i>Current Situation and Promotion Strategy of Red Culture Education in Colleges and Universities in the New Era</i>	LI Min, ZHANG Hong-bo (39)
<i>Research on the Realistic Value and Development Path of College Labor Education in the New Era</i> ...	WANG Qiu-hui, HE Xin, LI Cheng (42)
<i>Intangible Cultural Heritage and Cultural Self-confidence Cultivation of University Students in Guangdong-Hong Kong-Macao Greater Bay Area: Realistic Dilemma, Coupling Relationship and Realization Path</i>	ZHANG Chun-e (45)
<i>Network Ethics Education in Private Universities: Situation, Problems and Countermeasures</i>	LIAO Li-ling (48)
<i>Review on Domestic Teacher Pragmatic Identity in Last Decade</i>	CAI Yan-lan (51)
<i>Research on the Formation Logic, Identity Mechanisms, and Educational Pathways of University Students' Network "Stratification"</i>	LU Ya-qi, HU Tao, JIN Zhi-ping (53)
<i>Research on the Improvement of Education Effectiveness of the Second Class Transcript System Based on Empowerment</i>	LI Wei (57)
<i>Research on the Path of Integrating Xi Jinping's Important Exposition on Vocational Education into the Construction of "Great Ideological and Political Courses" in Higher Vocational Colleges—Taking Beihai Vocational College as an Example</i>	BAO Yan-jun (59)
<i>The Practical Dilemma and Solution of the Road of Integration of Industry and Education in Private Vocational Colleges in Western Mountainous Areas—Taking Liyang Training Base of Bazhong Vocational and Technical College as an Example</i>	ZHANG Wei, ZHANG Jun-qiao, ZHANG Guo-you (63)
<i>The Realistic Dilemma and Integration Path of Ideological and Creative Integration in Higher Vocational Colleges under the Background of High-quality Development</i>	XU Fang (66)
<i>A Three-dimensional Analysis on the Value, Connotation and Path Towards the Incorruptible Culture in Higher Vocational Colleges</i>	WANG Wan-ying (69)
<i>Research on Labor Education Evaluation in Higher Vocational Colleges Based on OBE Concept</i>	WANG Guang-hua (73)
<i>The Survey on Internship of Medical Laboratory Technology in Higher Vocational Education under the Background of Industry Education Integration</i>	LIANG Qi-wen, GENG Qun, YANG Ming-zhao (76)
<i>Research on the "One-stop" Mode of Community Education in Higher Vocational Colleges in the New Era</i>	ZHENG Shu-xin (79)
<i>The Realistic Dilemma and Development Path of Forest and Grass Vocational Education to Help Rural Revitalization</i>	SUN Qiong, QUAN Hai-yan, SHAN Zhi-fang (82)
<i>A Practical Study on the Integration of Curriculum Ideology and Politics with the Core Curriculum of College English Majors</i>	WANG Xiao-hui (85)
<i>Research on the Path of Improving Satisfaction of Ideological and Political Theory Courses in Higher Vocational Colleges</i>	FENG Yan-lian (87)
<i>Exploration on the Path of Ideological and Political Curriculum of College English Based on Production-oriented Approach—Take Nanjing Sport Institute as an Example</i>	LIU Ying-qian (90)

<i>A Study on the Path of Ideological and Political Education in Cultural Industry Economics Curriculum under the Background of New Liberal Arts</i>	SU Mei-gui (93)
<i>The Implication of the Times and the Practical Path of Improving the Quality and Efficiency of the Practical Teaching of Higher Vocational Ideological and Political Courses in Ethnic Areas</i>	CHEN Ling (96)
<i>Exploration on the Ideological and Political Elements and Educational Models in Civil Engineering and Architecture Courses—Taking “Installation Engineering Pricing” as an Example</i>	QIAO Xiao-gang (99)
<i>Analysis on the Integration of the Theory of Chinese Modernization into the Teaching of Ideological and Political Theory Courses in Vocational Colleges</i>	WANG Shi-dong, BIAN Xiao-fei (103)
<i>Research on Teaching Strategy of Basic Courses in Electrical Engineering Programs of New Engineering in Higher Vocational Education with Integration of Ideological and Political Education</i>	LI Ya-jing, LIU Fen (106)
<i>Exploration of Curriculum Ideological-political Construction Mode of Science Education Normal Students</i>	ZHANG Kun (108)
<i>Exploration on the Intelligent Teaching Mode of Incorporation Ideological and Political Education into College English Course Based on the OBE Concept</i>	DENG Xiao-yan (111)
<i>Four Dimensions of Xi Jinping’s Important Exposition on the Construction of Ecological Civilization in the New Era</i>	ZOU Kai-ming (114)
<i>Research on the Content System, Practical Pathways and Contemporary Value of Xi Jinping’s Thought on Ecological Civilization</i>	ZHANG De-rong (118)
<i>Research on the Cultivation of Positive Psychological Quality of College Student Party Members</i>	CAO Yan-hui, YU Juan-ding (122)
<i>The Logical Way of Capacity Building of “Double Leaders” Teachers’ Party Branch Secretaries in Universities</i>	WANG Dong-hong, LIU Li-juan (125)
<i>Establish Seven Strengths and Create Model Branches—The Practical Cases of “One Integration and Double High” Party Building in Colleges and Universities</i>	HE Wen-ju, FU Tie-yan, FENG Ji-chao (128)
<i>The Research on the Development of Marx’s Culture Idea and the Route of His Poetry Study</i>	WEN Yu-lin (130)
<i>Ecological Discourse Analysis on the Construction of Zhaoqing’s Ecological Image</i>	YANG Hui (134)
<i>Building a Family, School and Social Education System Based on Historical Culture and Ideological Construction in Universities</i>	RUAN Tao (137)
<i>Study on Resolving the Ideological and Political Risks of Higher Education Network in the New Era</i>	WANG Xian (140)
<i>Study on the Path of the Intangible Cultural Heritage Dissemination in Henan Energizing Its Rural Revitalization</i>	HE Wei (143)
<i>Research on the Cultivation of New Talents in the Era from the Perspective of Moral Education</i>	SONG Yu-xuan, LONG Fei, SONG Dai-yue (146)
<i>The Development Opportunity, Realistic Dilemma and Breakthrough Path of Sports Professional Talent Training Led by “Digital China”</i>	ZOU Zhi-bing, TAN Wen-xing (148)
<i>Research on the Development of Artificial Intelligence Literacy for Foreign Language Teachers under the Concept of Human-AI Collaborative Teaching</i>	HAN Rong (151)
<i>Analysis on the Construction Path of “Golden Course” for Finance and Accounting Major in the Digital Age</i>	LU Zhao-di (154)
<i>The Impact of Artificial Intelligence Technology Development on Education</i>	LI Yao (156)
<i>Research on the Promotion Path of Digital Transformation of English in Higher Vocational Colleges Based on Online Open Courses</i>	WU Ke-jia (159)
<i>The Design and Development of a Management System for Active Applicants for Party Membership among College Students Based on WeChat Mini Programs</i>	ZHAO Mei-hua (162)
<i>Research on Educational Digitalization Strategies in Crisis Management of University Network Public Opinions</i>	SUN Wen-kang (164)
<i>Blended Teaching Design of College English Based on Textbook Themes from the Perspective of Moral Education—A Case Study of Teaching Pioneers of Flight</i>	ZHOU Wei (167)
<i>The Construction and Implementation of WPBL Teaching Model in Medical Humanities English Curriculum under the Background of Smart Teaching</i>	WEN Hong (169)
<i>An Application Study on College English Reading and Writing Teaching Based on Teacher-student Collaborative Assessment</i>	LI Jia (172)
<i>Teacher-student Relationship Analysis in College English Teaching under the Perspective of Interpersonal Pragmatics</i>	WANG Zhen-huan (175)
<i>Student-centered Classroom Teaching of Microcontroller Application Technology</i>	CHEN Feng (178)
<i>Analysis on the Integration of Ecology and College English Inquiry-based Teaching</i>	ZHAO Wei-wei (181)
<i>A Study on Dimensions of Integrating Traditional Chinese Culture into English Teaching</i>	LIU Shen-qiang (184)
<i>Exploration on the Teaching Revolution in the Course of “Equipment Operation and Maintenance”</i>	XU Jian-li (187)
<i>Chinese Tea Stories: Metaphor, Similarity, Translation Accessibility</i>	LI Hui (190)
<i>The Tragic Character Shaping Study of Victor Hugo’s Les Misérables</i>	JIN Jing (193)
<i>The Literary Historical Value of Hebei Red Workers’ Poetry (1949—1966)</i>	CHEN Guo-yuan (196)