



## 湖北开放职业学院学报

HUBEI KAIFANG ZHIYE XUEYUAN XUEBAO

(Journal of Hubei Open Vocational College)

(半月刊) 1985年创刊  
Semimonthly, Started in 1985

2025年第2期 第38卷 总第384期  
2025 No. 2 (Gen. No. 384) Vol. 38  
2025年1月(下)出版  
Published in Jan. (last half) 2025



主 编 游清泉  
执行主编 杨国刚  
英文译审 章 樊 桂杉杉  
范新菊 陈思婷  
杨雨青

编委会名单 (按姓氏笔画顺序)  
艾 娜 史 芳  
吕贵群 李祖琼  
李皓瑜 肖克铎  
何永胜 张传学  
张鸿燕 周 游  
周一文 袁 森  
章 樊

主管单位 湖北省教育厅  
主办单位 湖北开放职业学院(原湖北函授大学)  
编辑出版 《湖北开放职业学院学报》编辑部  
地 址 湖北省武汉市洪山区民族大道  
56号,430074  
版面设计 武汉云时代文化传播有限公司  
印刷单位 武汉浙商联华印刷有限公司  
发行范围 国内外发行  
出版日期 2025年1月28日  
电 话 027-87509971  
投稿邮箱 xuebao137@163.com  
网 址 <http://www.hbxb.net>

Competent Authority Hubei Provincial Department of Education  
Sponsored by Hubei Open Vocational College  
(Hubei Correspondence University)  
Edited & Published by Editorial Department of Journal of Hubei Open  
Vocational College  
Address No. 56 Minzu Avenue, Wuhan Hubei  
Province 430074  
Layout Wuhan Cloud Times Cultrual Communication  
Co., LTD  
Printed by Wuhan Zheshang Lianhua Printing Co., LTD  
Distributor Scope Domestic & Overseas  
Publishing Date Jan. 28, 2025  
Tel 027-87509971  
E-mail xuebao137@163.com  
Website <http://www.hbxb.net>

## 目次

## ●“双创”论坛(创新创业)

- 工程教育认证背景下工程造价专业创新人才培养体系构建与实践 ..... 李艳奇,李永振,刘晶(1)
- 新时代大学生传承红色基因的基本经验与创新路径研究 ..... 奚少敏,苏慧怡(3)
- 工业机器人技术“金专业”建设路径创新实践 ..... 沈艳河,曹永娣(6)
- 数字化技术推进高校思政课教学模式创新研究 ..... 丁菱(9)
- 新媒体环境下高校思政教育的创新策略研究 ..... 薛蓓(11)
- 地方应用型高校“思政+创新创业+专业”教育的多元融合模式研究与探索 ..... 宋倩(14)
- 新时代高校发展型资助与“一站式”学生社区的共建共融实践创新 ..... 曾婉玲(16)
- 新时代党的创新理论融入高校思政课的教学维度——以融入“马克思主义基本原理”课程为例 ..... 黄其峰(19)

## ●高教改革与高质量发展论坛

- 地方师范院校美育存在的问题与对策 ..... 王玉明(22)
- 高校学生开除学籍处分设定的现实考察与法治构建 ..... 吴涛(25)
- “1+X证书”制度下土木工程专业人才培养模式改革研究 ..... 张忠武,孟祥华,王琦(28)
- “一带一路”背景下河南省高校国际化人才培养路径探究 ..... 张艳波(30)
- 高校师德师风考核评价体系构建的重点、原则及路径研究 ..... 陈文妍,朱泽东(33)
- 高校落实人才强国战略中“德才兼备”的现实意义及实践路径 ..... 陈琦,郁昱(35)
- 产教融合视域下高校教学管理改革策略研究 ..... 刘奇(38)
- 应用型本科高校分级课程评估探索与实践 ..... 程珊(41)
- “三全育人”视域下高校“一站式”学生社区建设的价值内涵与构建策略 ..... 刘欢,伊新华,蔡佳(44)
- 大学生心理状态调查及积极心理品质培育路径研究 ..... 贺佳婕(48)
- 表达性艺术治疗在大学生心理健康教育中的应用思考 ..... 蔡静(50)

## ●职业教育新论

- 本科层次职业教育发展的国际现状比较与启示 ..... 孙世娟(54)
- 农类职业本科院校学生心理资本干预研究 ..... 路晓华,何泳,李姝静(56)
- “产教赛创”深度融合的高职物流人才培养评价机制研究 ..... 赵素霞(59)
- 中华和合文化融入高职心理育人实践路径探析 ..... 冯涛(63)
- 高职院校项目导师制实施现状及对策思考 ..... 刘想,毛燕华,邢玉娟(65)
- “三全育人”的理念视域下,职业院校班主任育人工作的质性研究 ..... 贺艳荣(68)

## ●高校大思政教育研究

- 课程思政在计算机课程教学改革中的融合探究:以“数据结构与算法”课程为例 ..... 谷德丽(70)
- 以家庭文明为核心的“婚姻与继承法”思政教学设计与实践 ..... 陶晶晶(73)
- 思政元素融入大学英语教学中的路径研究 ..... 叶春蕾(76)
- “全员关爱导师制”背景下高职校思政工作路径探究 ..... 谷鹄(79)
- “课程思政”背景下英语语音课程内涵建设 ..... 姚晓菊(82)
- 在茶文化视角下思政融入高职数学教学的探究 ..... 黄小玉(84)
- 大学生心理健康教育中融入思政元素的探索与实践 ..... 贾威(87)
- 广元红色资源融入大中小学思政课的功能、境遇和路径 ..... 徐华伟(89)
- 高职院校《酒店数字化营销》课程思政实践探索 ..... 张丽(93)
- 课程思政在成人英语教学中的实践与思考 ..... 周春艳(95)

---

课程思政视域下国家职业教育教学资源库建设路径探析——以扬州三把刀传统技艺与创新教学资源库为例 .....	许磊,沈小雨,仇善梁,吴洋 (98)
高职院校思政课教学中运用案例教学法提升学生学习能力探究 .....	刘利鑫 (102)
大学英语课程思政家国情怀和国际视野协同培养的理论基础及实践 .....	潘玥琦,韦子瑜 (106)
“四史”教育融合高校思政课教学的实践路径 .....	李晓媛 (109)
<b>●新时代理论学习与实践论坛</b>	
“国旗文化”进高校的四维探索 .....	曾祥耿,郜会远 (111)
新时代汉语国际教育专业学生党建策略研究 .....	王美雨 (114)
新时代高职院校样板党支部创建探索与实践 .....	张蕊 (117)
网络“微”时代大学生社会主义核心价值观认同探究 .....	丁保会 (121)
以企业主导推进新时期江苏产教融合进程研究 .....	张丽媛,卢剑伟 (123)
新时代党史学习教育常态化长效机制研究 .....	罗祥龙,钟子祺,周雪 (126)
泛娱乐化思潮对高校思想政治工作的冲击及应对 .....	罗碧莹 (129)
新时代高校传承和弘扬红旗渠精神研究 .....	陈赞赞 (131)
<b>●数字经济与信创工程论坛</b>	
推进数字化转型 助力职院学报高质量发展 .....	杨国琨 (134)
人工智能时代的文化消费伦理困境与治理对策 .....	杨超,张雅妮 (137)
教育数字化背景下地方应用型高校教师数字素养提升路径研究 .....	赵爽 (139)
现代教育技术条件下的高校教师信息化教学能力提升策略 .....	封顺 (142)
数字化红色资源转化为高职思政课教学资源:价值、困境、路径 .....	李佩凤,罗攀登 (144)
数字化技术对课堂革命影响及作用研究——以无锡科技职业学院为例 .....	周耀鹏,魏巍,陈晓男 (148)
数字体育赋能大学生体质健康发展研究 .....	房亚群,万辉艳 (151)
数字经济时代下供应链金融如何服务实体经济 .....	蒋飞,孙强语 (154)
教育数字化背景下高校思政课精准教学模式探析 .....	刘克方,陈猛 (157)
协同理念下高校学生工作信息化管理策略研究 .....	胡娇铃 (160)
元宇宙技术赋能乡村旅游高质量发展的内在逻辑和实践构想 .....	曹红玲,周陆敏 (162)
<b>●教与学论坛</b>	
基于双导向育人模式下“大学美育”课程对塑造专业人格美的影响 .....	吴晓雯 (165)
基于“概念为本”理念的制药类专业有机化学教学改革探索 .....	刘心韵,苗菁,谢珺 (168)
新文科背景下国际经济与贸易专业实践教学存在的问题及对策研究 .....	邵红岭,崔海霞,周勋章 (171)
中国传统文化融入大学英语教学的实践研究——以汉语国际教育专业为例 .....	李海丽 (173)
应用能力培养下模拟法庭实训课程教学设计 .....	黄维娜 (176)
“六位一体”土木工程专业实践教学体系构建 .....	唐辉,杨子泉,王亮 (179)
基于BIM的施工图识读能力提升研究——以建筑类专业为例 .....	宋蓉晖 (181)
基于OBE理念的高职《高等数学》混合式教学模式探究 .....	金迎迎 (184)
新文科视域下“旅行社管理”教学改革探索 .....	张祥一 (187)
以提升获得感规范高校“形势与政策”课建设的对策 .....	尹依明,刘慧,韩冰 (189)
“BOPPPS+体验式学习”混合模式在商务英语课堂教学中的应用 .....	刘文勤 (192)
<b>●文学艺术鉴赏</b>	
中国革命传统作品“整本书阅读”教学研究——以鲁迅《呐喊》为例 .....	张小华 (195)
本刊声明 .....	(97)

---

# 征 稿 启 事

**编者按:**党的二十大报告指出:“教育、科技、人才是全面建设社会主义现代化国家的基础性、战略性支撑。必须坚持科技是第一生产力、人才是第一资源、创新是第一动力,深入实施科教兴国战略、人才强国战略、创新驱动发展战略,开辟发展新领域新赛道,不断塑造发展新动能新优势。”为了深入贯彻二十大精神,进一步提升学报的质量和影响力,使之更加符合新时代的要求,更好地服务高等教育改革发展和科技人才培养的创新,本刊编辑部对学报栏目进行了优化调整,请大家按新调整后的八个栏目踊跃投稿:

(1)“双创”论坛(创新创业);(2)高教改革与高质量发展论坛;(3)职业教育新论;(4)高校大思政教育研究;(5)新时代理论学习与实践论坛;(6)数字经济与信创工程论坛;(7)教与学论坛;(8)文学艺术鉴赏。

**刊物简介:**《湖北开放职业学院学报》是经国家新闻出版署备案,由湖北省教育厅主管,湖北开放职业学院主办的综合性学术理论期刊,国内统一刊号:CN 42-1902/G4,国际刊号:ISSN 2096-711X,中国职业高等院校期刊 AMI 综合评价(2022 版)职院刊入库期刊,《中国学术期刊评价研究报告(武大版)》“RCCSE 中国高职高专成高院校学报类”核心期刊。本刊面向国内外公开发行人,主要刊登社会科学领域的学术理论文章及科学研究成果。

**总体要求:**立论新颖,具有一定的学术和公开交流的价值;立意鲜明,论据充分,数据真实;文章结构严谨,语言流畅通顺。

**版权声明:**为适应我国信息化建设的需要,提高学术期刊出版的网络化水平,本刊被“中国知网”“国家哲学社会科学学术期刊数据库”“万方数据——数字化期刊”“中国期刊网络数据库”“中国核心期刊(遴选)数据库”“维普资讯网”全文收录。在本刊公开发表的学术理论文章及科研成果视同本人同意通过本刊在上述网络平台公开发表。

**有关说明:**第一,本刊不接收触犯国家法律法规及伪科学内容的稿件。作者如有学术不端行为、版权纠纷文责自负,本刊不承担连带责任。第二,本刊公开发表的学术理论文章、科研成果不代表本刊观点及立场。第三,本刊有权根据我校学报办刊风格及格式要求对来稿进行适当删改和调整,如不同意请在来稿时予以说明。

# CONTENTS

<i>Construction and Practice of “Three Connections and Three Integration” Innovative Talents Training System for Engineering Cost Specialty under the Background of Engineering Education Professional Certification</i> .....	LI Yan-qi, LI Yong-zhen, LIU Jing (1)
<i>Study on the Basic Experience and Innovative Path of Red Gene Inheritance by College Students in the New Era</i> ...	XI Shao-min, SU Hui-yi (3)
<i>Innovative Practice in the Construction Path of the “Gold Major” in Industrial Robot Technology</i> .....	SHEN Yan-he, CAO Yong-di (6)
<i>Innovation Research of Teaching Mode of Ideological and Political Course Promoted by Digital Technology in Colleges and Universities</i> .....	DING Ling (9)
<i>Research on Innovative Strategies for Ideological and Political Education in Universities under the New Media Environment</i> .....	XUE Bei (11)
<i>Research and Exploration on Multiple Integration Models of “Civic Policy + Innovation and Entrepreneurship + Professionalism” Education in Local Applied Colleges and Universities</i> .....	SONG Qian (14)
<i>Innovative Practice of Co-construction and Integration of Developmental Aid and “One-stop” Student Communities in Colleges and Universities in the New Era</i> .....	ZENG Wan-ling (16)
<i>The Teaching Dimensions Integrating the CPC’s Innovative Theory in the New Era into the Ideological and Political Courses of Colleges and Universities—Take the Course “Basic Principles of Marxism” as an Example</i> .....	HUANG Qi-feng (19)
<i>Problems and Countermeasures of Aesthetic Education in Local Normal Colleges</i> .....	WANG Yu-ming (22)
<i>The Reality Investigation and Rule of Law Construction of the Setting of Expulsion from Academic Status of College Students</i> .....	WU Tao (25)
<i>Research on the Reform of Civil Engineering Professional Talent Training Mode under the “1+X Certificate System”</i> .....	ZHANG Zhong-wu, MENG Xiang-hua, WANG Qi (28)
<i>Exploration on the Pathways for International Talents Cultivation in Henan Province’s Universities under the Background of the “Belt and Road” Initiative</i> .....	ZHANG Yan-bo (30)
<i>Research on the Key Points, Principles and Paths of Constructing the Evaluation System of Teachers’ Ethics and Conduct in Colleges and Universities</i> .....	CHEN Wen-yan, ZHU Ze-dong (33)
<i>The Realistic Significance and Practical Path of “Having Both Virtue and Talent” in Implementing the Talent Strong Country Strategy in Universities</i> .....	CHEN Qi, YU Yu (35)
<i>Research on the Reform Strategies of Teaching Management in Universities from the Perspective of Industry Education Integration</i> .....	LIU Qi (38)
<i>Exploration and Practice on the Graded Curriculum Evaluation in Applied Undergraduate Universities</i> .....	CHENG Shan (41)
<i>The Value Connotation and Construction Strategy of “One-stop” Student Community Construction in Colleges and Universities from the Perspective of “Three-dimensional Education”</i> .....	LIU Huan, YI Xin-hua, CAI Jia (44)
<i>A Study on the Psychological State of College Students and Exploration on the Implementation Path for the Positive Psychological Quality</i> .....	HE Jia-jie (48)
<i>Reflections on the Application of Expressive Art Therapy in College Students’ Mental Health Education</i> .....	CAI Jing (50)
<i>Comparison and Enlightenment on the Current International Status of the Development of Undergraduate Vocational Education</i> .....	SUN Shi-juan (54)
<i>A Study on the Current Situation and Intervention of Psychological Capital among Undergraduate Students in Agricultural Vocational Colleges</i> .....	LU Xiao-hua, HE Yong, LI Shu-jing (56)
<i>The Evaluation Mechanism of Deep Integration in Higher Vocational Logistics Talent Cultivation: Industry-Education-Competition-Entrepreneurship Perspective</i> .....	ZHAO Su-xia (59)
<i>Exploring the Path of Integrating Chinese Harmony Culture into Psychological Education Practice in Higher Vocational Education</i> .....	FENG Tao (63)
<i>Current Situation and Countermeasures of Project Tutorial System in Higher Vocational Colleges</i> .....	LIU Xiang, MAO Yan-hua, XING Yu-juan (65)
<i>The Qualitative Research of Class Teachers’ Education Work in Vocational Colleges from the Perspective of “Three Complete Education” Concept</i> ...	HE Yan-rong (68)
<i>Exploration on the Integration of Course Ideology and Politics in the Reform of Computer Course Teaching—Taking the “Data Structure and Algorithms” Course as an Example</i> .....	GU De-li (70)
<i>The Ideological and Political Teaching Design and Practice of “Marriage and Inheritance Law” with Family Civilization as the Core</i> .....	TAO Jing-jing (73)
<i>Research on the Path of Integrating Ideological and Political Elements into College English Teaching</i> .....	YE Chun-lei (76)
<i>Exploration on the Path of Ideological and Political Work in Higher Vocational Colleges under the Background of “All-staff Care Mentor System”</i> .....	GU Hu (79)
<i>The Connotation Construction of English Phonetics Course under the Background of “Curriculum Ideology and Politics”</i> .....	YAO Xiao-ju (82)
<i>Exploration on the Integration of Ideology and Politics into Higher Vocational Mathematics Teaching under the Perspective of Tea Culture</i> .....	HUANG Xiao-yu (84)
<i>Exploration and Practice of Integrating Ideological and Political Elements into Mental Health Education</i> .....	JIA Wei (87)
<i>The Function, Situation and Path of Integrating Guangyuan Red Resources into Ideological and Political Courses in Primary and Secondary Schools and Universities</i> .....	XU Hua-wei (89)

<i>Exploration on Ideological and Political Practice in the Course of “Digital Marketing of Hotels” in Higher Vocational Colleges</i> .....	ZHANG Li (93)
<i>Practice and Reflection on Ideological and Political Education in Adult English Teaching</i> .....	ZHOU Chun-yan (95)
<i>Analysis on the Construction Path of Teaching Resource Bank of National Vocational Education from the Perspective of Ideological and Moral Curriculum—Taking the Teaching Resource Bank of Traditional Skills and Innovation of Three Knives in Yangzhou as an Example</i> .....	XU Lei, SHEN Xiao-yu, QIU Shan-liang, WU Yang (98)
<i>Study on the Application of Case Teaching Method to Improve Students’ Learning Ability in Ideological and Political Teaching in Higher Vocational Colleges</i> .....	LIU Li-xin (102)
<i>The Theoretical Foundation and Practice of Synergistic Cultivation of Students’ Sense of Devotion to Family and Country and International Vision in the Ideological and Political Education of College English Courses</i> .....	PAN Yue-qi, WEI Zi-yu (106)
<i>The Practical Path of Integrating the “Four-history” Education into Ideological and Political Course Teaching in Colleges and Universities</i> .....	LI Xiao-yuan (109)
<i>Four-dimensional Exploration on National Flag Culture into Colleges and Universities</i> .....	ZENG Xiang-geng, GAO Hui-yuan (111)
<i>Research on Party Building Strategies for Chinese International Education Majors in the New Era</i> .....	WANG Mei-yu (114)
<i>Exploration and Practice of the Establishment of Model Party Branches in Higher Vocational Colleges in the New Era</i> .....	ZHANG Rui (117)
<i>Exploring the Identification of Core Socialist Values among College Students in the Internet “Micro” Era</i> .....	DING Bao-hui (121)
<i>Research on the Process of Promoting the Integration of Industry and Education in the New Era with Enterprises</i> .....	ZHANG Li-yuan, LU Jian-wei (123)
<i>Research on the Normalization and Long-term Mechanism of Party History Learning and Education in the New Era</i> .....	LUO Xiang-long, ZHONG Zi-qi, ZHOU Xue (126)
<i>The Impact and Reply of Pan-entertainment Trend of Thought on Ideological and Political Work in Universities</i> .....	LUO Bi-ying (129)
<i>Research on Inheriting and Promoting the Spirit of the Red Flag Canal in Universities in the New Era</i> .....	CHEN Zan-zan (131)
<i>Promoting Digital Transformation to Assist the High-quality Development of Academic Journals in Vocational Colleges</i> .....	YANG Guo-li (134)
<i>The Ethical Dilemma and Governance Strategies of Cultural Consumption in the Age of Artificial Intelligence</i> .....	YANG Chao, ZHANG Ya-ni (137)
<i>Research on the Path of Improving Digital Literacy of Teachers in Local Applied Universities under the Background of Digitalization in Education</i> .....	ZHAO Shuang (139)
<i>The Strategy of Improving University Teachers’ Informationized Teaching Ability under the Condition of Modern Educational Technology</i> .....	FENG Shun (142)
<i>Transformation of Digital Red Resources into Higher Vocational Ideological and Political Teaching Resources: Value, Dilemma and Path</i> .....	LI Pei-feng, LUO Pan-deng (144)
<i>Study on the Influence and Effect of Digital Technology on Classroom Revolution—Taking Wuxi Vocational College of Science and Technology as an Example</i> .....	ZHOU Yao-peng, WEI Wei, CHEN Xiao-nan (148)
<i>Research on Empowering Physical Health Development of College Students with Digital Sports</i> .....	FANG Ya-qun, WAN Hui-yan (151)
<i>How Supply Chain Finance Serves the Real Economy in the Digital Economy Era</i> .....	JIANG Fei, SUN Qiang-yu (154)
<i>Exploration on the Precise Teaching Model of Ideological and Political Courses in Universities under the Background of Digital Education</i> .....	LIU Ke-fang, CHEN Meng (157)
<i>Research on Management Strategies for College Student Work Informationization under the Concept of Collaboration</i> .....	HU Jiao-ling (160)
<i>The Inherent Logic and Practical Concept of Metaverse Technology Enabling High-quality Development of Rural Tourism</i> .....	CAO Hong-ling, ZHOU Lu-min (162)
<i>The Impact of University Aesthetic Education Curriculum on Shaping Professional Character Beauty under the Dual-orientation Educational Model</i> .....	WU Xiao-wen (165)
<i>Teaching Reform Exploration of a Concept-based Organic Chemistry Syllabus for Pharmaceutical Majors</i> .....	LIU Xin-yun, MIAO Jing, XIE Jun (168)
<i>Research on the Problems and Countermeasures of Practical Teaching in International Economics and Trade under the Background of New Liberal Arts</i> .....	SHAO Hong-ling, CUI Hai-xia, ZHOU Xun-zhang (171)
<i>A Practical Study on Integrating Chinese Culture into College English Teaching—A Case Study of TCSOL</i> .....	LI Hai-li (173)
<i>Teaching Design of Moot Court Training Course under the Cultivation of Applied Ability</i> .....	HUANG Wei-na (176)
<i>The Construction of “Six-in-one” Practical Teaching System of Civil Engineering</i> .....	TANG Hui, YANG Zi-quan, WANG Liang (179)
<i>Study on Improving Ability to Read Building Construction Drawings Based on BIM Technology—Taking Civil Engineering Major as an Example</i> .....	SONG Rong-hui (181)
<i>Exploration on a Blended Teaching Model for “Advanced Mathematics” in Higher Vocational Education Based on the OBE Concept</i> .....	JIN Ying-ying (184)
<i>Exploration on the Teaching Reform of “Travel Agency Management” from the Perspective of New Liberal Arts</i> .....	ZHANG Xiang-yi (187)
<i>The Countermeasures to Standardize the Construction of “Situation and Policy” Course in Colleges and Universities by Improving the Sense of Gain</i> .....	YIN Yi-ming, LIU Hui, HAN Bing (189)
<i>The Application of the Mixed Mode of “BOPPPS+Experiential Learning” in Business English Classroom Teaching</i> .....	LIU Wen-qin (192)
<i>Research on the Teaching of “Reading the Whole Book” of Chinese Revolutionary Traditional Works—Taking Lu Xun’s Call to Arms as an Example</i> .....	ZHANG Xiao-hua (195)